



How to Quickly Comply with PCI DSS 4.0

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Agenda

What is PCI DSS?

What is PCI DSS v4.0?

PCI DSS and WAFs

F5 & PCI DSS

F5 WAF

Comprehensive PCI DSS Coverage from F5

Conclusions & Takeaways

Q&A



What is PCI DSS?

What is PCI DSS?



PCI Security Standards Council (PCI SSC) is a global forum that brings together payments industry stakeholders to develop and drive adoption of data security standards and resources for safe payments worldwide



Payment Card Industry (PCI) Data Security Standard (DSS) defines security requirements to protect environments where payment account data is stored, processed, or transmitted



Sets the minimum technical and operational security requirements for compliance for organizations storing, processing, or transmitting payment card data

PCI DSS compliance can be expensive, but it's necessary

A breakdown of potential costs to obtain PCI DSS certification



Preparation costs

Employee training , infrastructure upgrades, etc.



Penetration tests

Penetration testing required for most orgs: \$3,000 to \$30,000, depending on org size



Audit costs

Self-Assessment Questionnaire (SAQ): \$5,000 to \$20,000; or a Report of Compliance (ROC): \$35,000 to \$200,000 – annual recurring costs



Compliance fees

Card service providers may charge between \$70 to \$120 annually to recover compliance-related expenses



Vulnerability scans

Quarterly vulnerability scans internally or by a PCI DSS-Approved Scanning Vendor (ASV): ~up to \$200 per IP annually

However, PCI DSS non-compliance can cost even more

The costly consequences of **not** complying with PCI DSS



Non-compliance fees

~\$5,000 - \$100,000 per month!



Increased transaction fees

Up to \$90 per transaction!



Loss of merchant license

Losing license to accept credit cards =

Serious business impact



Cost of a data breach

Investigations & legal expenses

FTC audits

Cardholder notifications

Affected customer compensation

Requirement to meet Level 1 compliance
(additional \$50,000 - \$200,000 annually)

And this is all before factoring in loss of reputation and revenue losses due to a breach!

What is PCI DSS v4.0?

What is PCI DSS v4.0?

PCI DSS v4.0: Developed with global industry collaboration

3

**Request for comment
(RFCs) on draft content**

6,000+

**Items of feedback
received**

200+

**Companies provided
feedback**

- Updates firewall terminology to network security controls to support broader range of technologies
- Requires multi-factor authentication (MFA) for all access into cardholder data environment
- Increases flexibility to demonstrate how different methods in use achieve security objectives
- Adds targeted risk analyses to allow flexibility to define how frequently certain activities may be performed

Out with the old, in with the new

PCI DSS v.3.2.1

Prescriptive controls and standard requirements

Focused MFA for admin access to cardholder data environments

Encryption requirements limited to certain data transmissions and storage scenarios

Standardized testing process with fixed templates

Reporting is primarily compliance-focused

PCI DSS v4.0

→ Focused on security outcomes (custom and risk-based approach to meet security objectives)

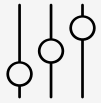
→ Expanded MFA requirements across use cases

→ Broader requirements for encryption to address emerging threats and technologies

→ More robust and flexible testing procedures (targeted risk analysis and validation)

→ Reporting focuses on security outcomes and continuous improvement

Detailing some of the new changes in PCI DSS v4.0



Customized approach

Orgs can use alternative methods if they prove security objects are being met



Stronger passwords

Updates password rules: longer passphrases, no forced changes unless compromised



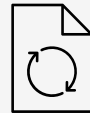
Targeted Risk Analysis

Promotes risk analysis for adaptive security controls



Enhanced awareness and training

Adds frequent updates to training on phishing and social engineering



Monitoring and logging improvements

Requires continuous monitoring and automated log reviews to enhance threat detection



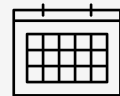
Cloud and third-party security

Adds cloud security and third-party service requirements



Encryption key management enhancements

Tightens encryption key and cryptographic process controls



Implementation timeline

Transition period until **March 31, 2025**

PCI DSS v4.0 has 12 requirements that include security, access control, vulnerability management, and data protection

- 1** Implement & maintain controls for network security
- 2** Apply secure configurations to all system components
- 3** Protect stored account data
- 4** Protect cardholder data with strong cryptography during transmission over open, public networks
- 5** Protect all systems and networks from malicious software
- 6** Develop and maintain secure systems and software
- 7** Restrict access to system components and cardholder data by business need to know
- 8** Identify users & authenticate access to system components
- 9** Restrict physical access to cardholder data
- 10** Log & monitor all access to system components & cardholder data
- 11** Test security of systems & network regularly
- 12** Support info sec with organizational policies & programs

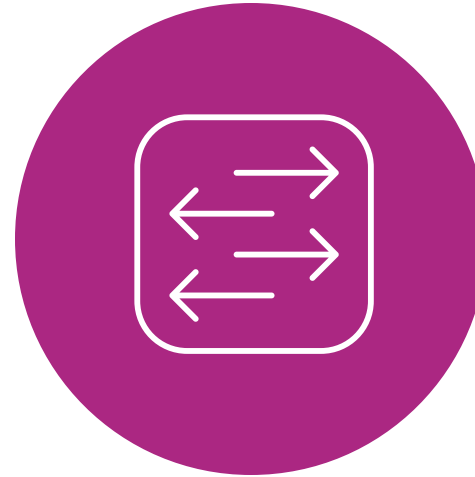
Why PCI DSS v4.0?



**Continue to
meet the security
needs of the
payment industry**



**Promote
security as
continuous
process**



**Add flexibility
for different
methods**



**Enhance
validation
methods**

Organizations now required to maintain compliance

Add new or extend existing security solutions to comply with PCI DSS v4.0



Required:
Vulnerability security
assessment tools



Required:
Automated detection
and prevention for
web-based attacks



Required:
Client-side attack
defense



Required:
Stricter access controls
& stronger auth



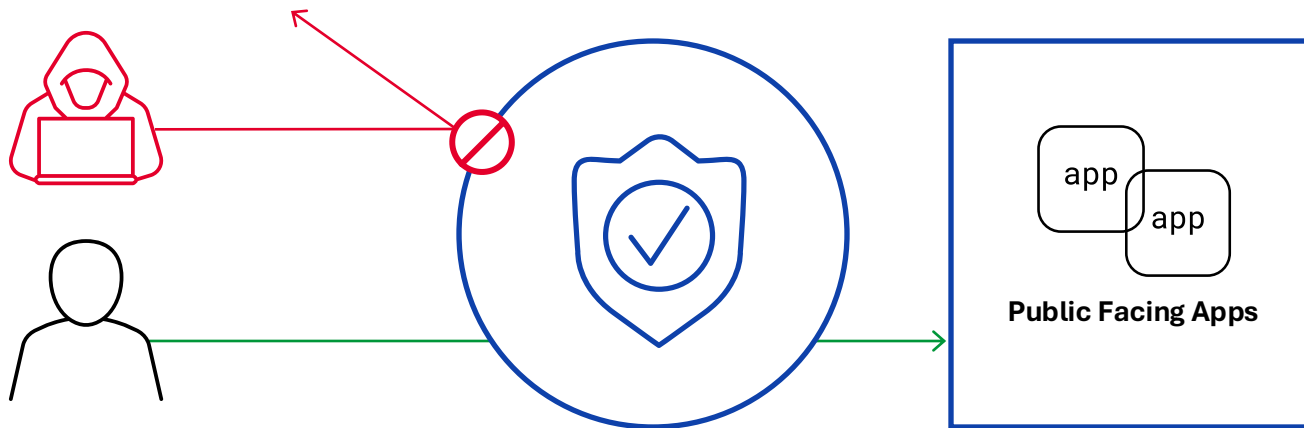
Required:
Anti-phishing
mechanisms



Required:
Intrusion detection
and/or prevention

PCI DSS and WAFs

WAFs and PCI DSS v4.0 compliance



Mandatory deployment

Requires a solution in front of public-facing web apps to detect, prevent, & alert on web-based attacks

The role of WAF

A WAF fulfills requirements by monitoring & filtering app traffic

Comprehensive protection

WAFs defend against app layer attacks like exploiting un/known vulns in code, libraries, & build tools

Broader security

WAFs mitigate risks from config flaws & automated attacks targeting payments, credentials, & installed apps

How a WAF can help attain PCI DSS v4.x compliance



**Protect
cardholder
data**



**Prevent SQL
injection,
XSS attacks**



**Monitoring
and logging**



**Enhancing
encryption**



**Mitigating
DDoS attacks**



**Automates
updates**

F5 & PCI DSS

F5 is a PCI DSS v4.0 Certified Service Provider

Business entity that is not a payment brand, directly involved in the processing, storage, or transmission of cardholder data on behalf of another entity. This also includes companies that provide services that control or could impact the security of cardholder data.

Examples include managed service providers that provide managed firewalls, IDS and other services as well as hosting providers and other entities.

If an entity provides a service that involves only the provision of public network access—such as a telecommunications company providing just the communication link—the entity would not be considered a service provider for that service (although they may be considered a service provider for other services).



PCI DSS v4.0 Attestation of Compliance for Report on Compliance – Service Providers

Entity Name: F5, Inc.

Assessment End Date: 07/28/2023

Date of Report as noted in the Report on Compliance: 07/28/2023

F5 WAF

BIG-IP Advanced WAF
Distributed Cloud WAF
NGINX App Protect

F5 delivers the most comprehensive and flexible market leading WAF solution delivered wherever your apps reside

Available in different deployment models and form factors to meet any app and API security requirement



Available in multiple delivery models

Appliance, software, SaaS, and edge



Supports most deployment types

Hybrid, multicloud, on-premises/data center, VM, public cloud, private cloud, edge, and containers (Kubernetes)

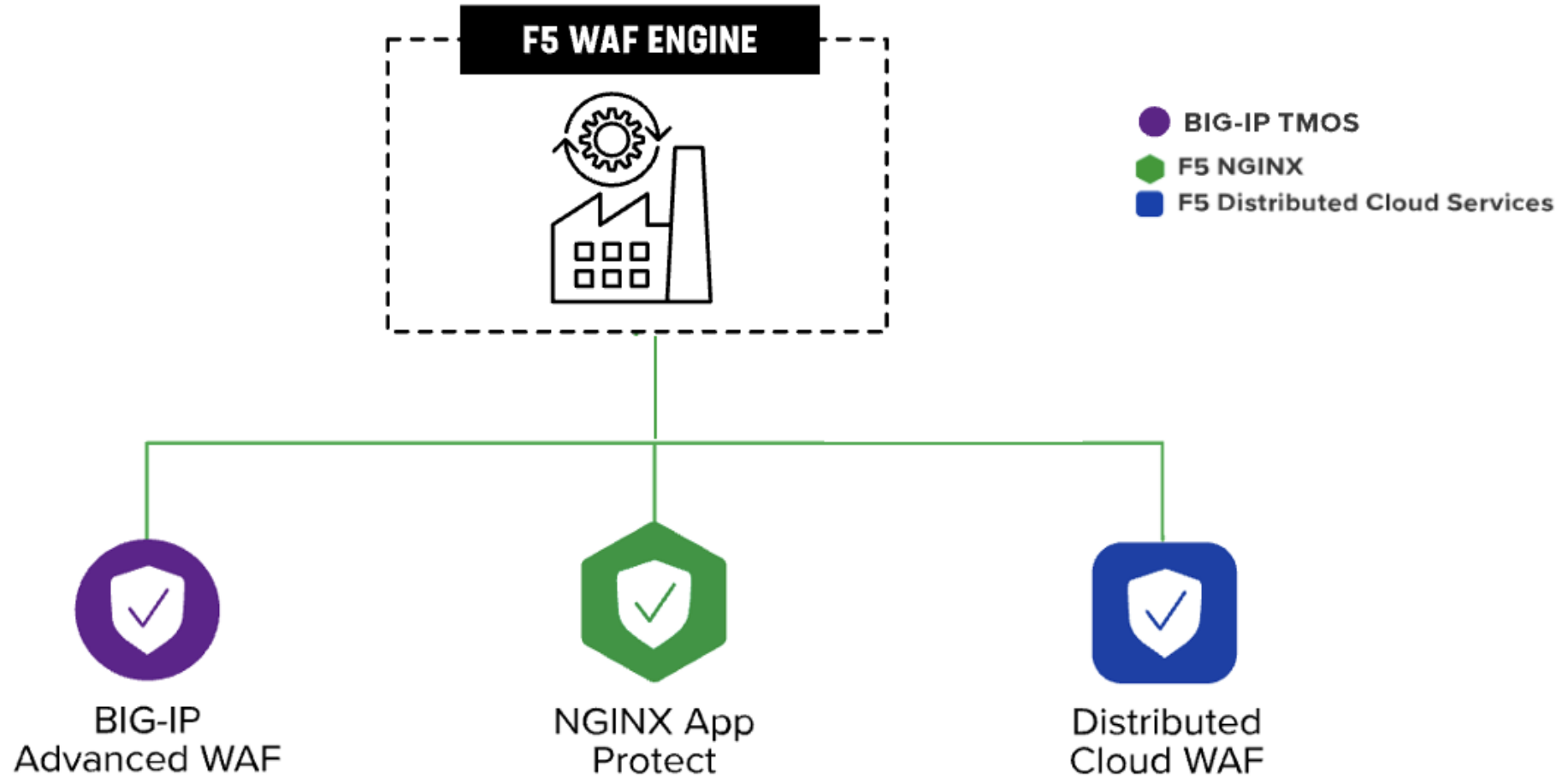


Designed to protect all types of apps

Traditional, multicloud, hybrid, cloud-native, modern containerized, and microservices

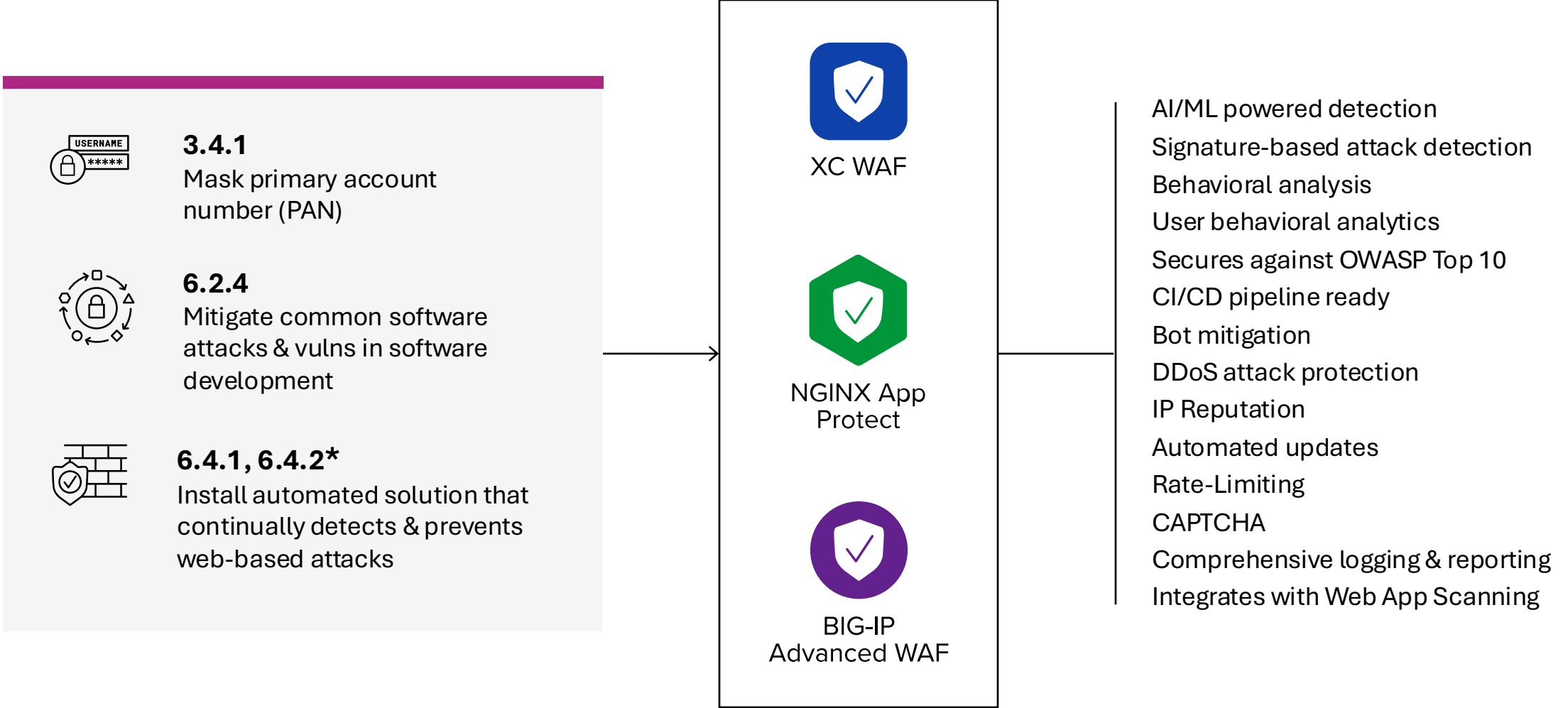
All F5 WAFs share the same WAF engine

Platform-agnostic app security for distributed architectures from edge to cloud



PCI DSS v4.0: Protecting web apps from attack

BIG-IP Advanced WAF, Distributed Cloud WAF, NGINX App Protect



Comprehensive PCI DSS Coverage from F5

Distributed Cloud Client-Side Defense
Distributed Cloud API Security
Distributed Cloud Web App Scanning
Distributed Cloud Mobile App Shield
BIG-IP APM
BIG-IP SSL Orchestrator
BIG-IP AFM
Distributed Cloud Bot Defense
Mobile App Shield

PCI DSS v4.0: Detect & Prevent Skimming

Distributed Cloud Client-Side Defense



6.4.3*

Confirm all payment page scripts authorized
Assure integrity of payment page scripts
Keep inventory of scripts & justify need



11.6.1*

Alert personnel to unauthorized HTTP headers & payment page content changes
Configure to evaluate received HTTP header & payment page
Perform at least once every 7 days or periodically







XC Client-Side Defense

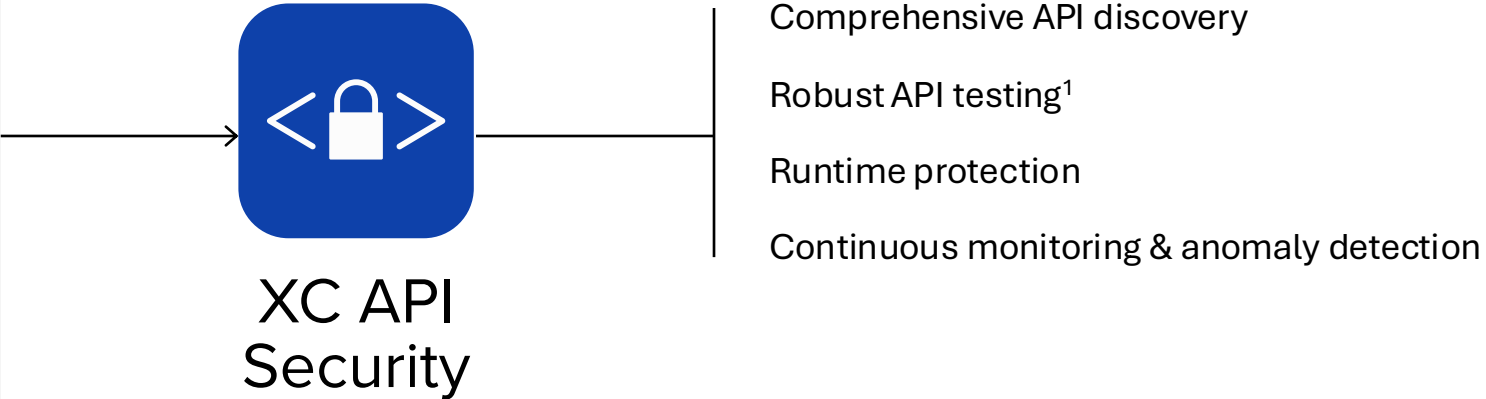
- Prevents skimming and formjacking
- Monitors client-side code for continuous and comprehensive protection against malicious JavaScript
- Apply all necessary measures to safeguard personal data
- Uncover suspicious data exfiltration patterns with advanced machine learning algorithms
- Provides actionable alerts on unauthorized modifications via emails, SMS, Slack, & more



PCI DSS v4.0: Securing APIs

Distributed Cloud API Security

	6.2.3 Pre-production or -release testing of bespoke/custom software including APIs
	6.2.4 Mitigate common attacks & vulns using software engineering or other methods
	6.3.2* Maintain inventory of bespoke software & components including APIs
	6.4.2* Install automated technical solution to continually detect & prevent web-based attacks







¹ Roadmap, anticipated delivery in Q2 CY25



PCI DSS v4.0: Understanding the attack surface

Distributed Cloud Web App Scanning

- **4.2.1**
Maintain an inventory of software & components
- **6.4.1**
Regular reviews for new threats & vulns in public web apps using automated app vulnerability security assessment tools
- **11.3.1***
Perform internal vulnerability scans & rescans as needed
- **11.4.1**
App-layer pentesting to at least identify vulns listed in 6.2.4



XC Web App Scanning

- External attack surface management
- Automated penetration testing
- Continuous visibility & vulnerability detection

PCI DSS v4.0: Authentication, authorization, & securing access to cardholder data

BIG-IP Access Policy Manager (APM)



4.2.1*, 8.3.2

Strong cryptography and security to safeguard PAN over open, public networks & make all auth factors unreadable during transmission



7.2.5*

Use-based & least privilege access



7.2.6*

Deploy an access control system & limit cardholder data (CHD) access



8.2.7, 8.2.8

Time-based, monitored third-party access & idle session timeout & re-auth



8.3.9

Analyze account security posture before allowing access



8.4.2, 8.4.3

Support for MFA for non-console & remote access



BIG-IP Access Policy Manager

Zero trust application access/Identity Aware Proxy

Use- and role-based access controls

Least privilege access

Policies based on time, day, inactivity, etc.

Dynamic security posture assessment

Secures in-transit data

MFA & step-up authentication support

PCI DSS v4.0: Addressing critical control system failures

BIG-IP SSL Orchestrator



5.4.1*

Processes & automated mechanisms in place to detect & protect against phishing attacks



10.7.2*

Detect, alert, & address failures of critical security control systems



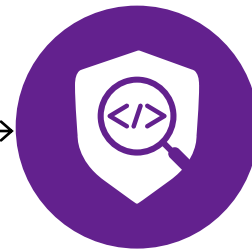
10.7.3*

Prompt response to critical security control system failures & quick restoration



11.5.5.1*

For service providers only: Detect IDS and/or IPS techniques, alert on/prevent, & address covert malware communication channels



BIG-IP SSL
Orchestrator

Orchestrate traffic through the security stack

Monitor health of security stack solutions

Mitigate impact by active bypass of offline solutions

Address security service changes/insertions by seamless traffic transfer without interrupting traffic flow

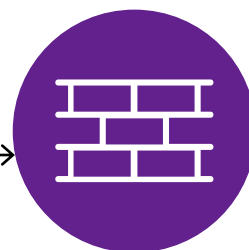
Defend against outbound traffic dispersing malware, exfiltrating data, or communicating with command-and-control (C2) channels

PCI DSS v4.0: Addressing critical control system failures

BIG-IP Advanced Firewall Manager (AFM)



11.5.1*
Intrusion detection and/or intrusion prevention techniques to detect and/or prevent intrusions into the network



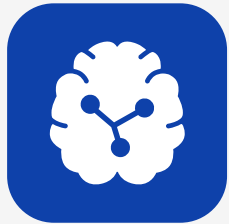
BIG-IP Advanced Firewall Manager

Performs Layer 5 - 7 inspection of all incoming traffic to adhere to protocol standards & match against known attack signatures

Protects DNS infrastructure against protocol attacks and exploits

PCI DSS v4.0: Securing mobility

Distributed Cloud Bot Defense & Distributed Cloud Mobile App Shield



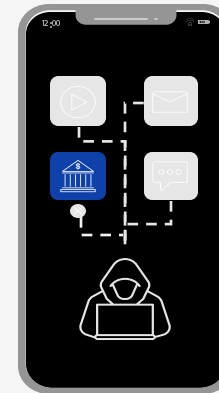
XC Bot
Defense

F5 Distributed Cloud Bot Defense

Significantly reduce bot attacks
Protect APIs
Reduce login attacks by 96%
Reduce app fraud costs by 30%



XC Mobile
App Shield




F5 Distributed Cloud Mobile App Shield

Prevent repackaging
Stop runtime attacks
Meet compliance requirements

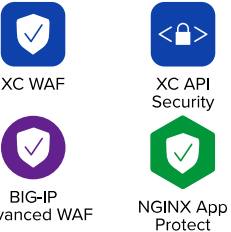
F5 helps you meet and maintain compliance with PCI DSS v4.0

Add new or leverage your existing F5 investments for quick, comprehensive compliance!




XC Web App Scanning

Required:
Vulnerability security assessment tools




XC WAF
XC API Security
BIG-IP Advanced WAF
NGINX App Protect

Required:
Automated detection and prevention for web-based attacks




XC Client-Side Defense

Required:
Client-side attack defense



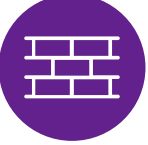
BIG-IP Access Policy Manager

Required:
Stricter access controls & stronger auth



BIG-IP SSL Orchestrator

Required:
Anti-phishing mechanisms



BIG-IP Advanced Firewall Manager

Required:
Intrusion detection and/or prevention

Key Takeaways

The 3 things to remember!

If you don't remember
anything else from this
session, this is what
you need to remember

1

The time is now!!
Deadline: **March 31, 2025!**

2

**Strengthen payment
security & validation**

3

**F5 helps you address PCI
DSS v4.0 compliance!**

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